



## **City of Sedona**

### **City Council Priorities List Updates**



**Sedona Bike Park**



**Community Focus Areas**



**Comprehensive Traffic Study**

**January 2016**

# **WELCOME TO THE 2016 CITY COUNCIL PRIORITY LIST**

Every other year, near the beginning of the calendar year, City Council creates a Priority List, which is revisited annually. This list is a compilation of all the special projects that City staff will work on throughout the year, in addition to staff's normal job duties. These priority items are often big concepts like: traffic issues, major land planning processes and policy changes.

## **How are issues placed on the priority list?**

Items on the priority list come from a number of different places. Some items are carried over from the year prior, some items are citizen suggestions that have been expressed to City Councilors that now by majority vote need action, and some are specific Councilors' ideas that they would like to see brought to fruition.

## **How to read the Table of Contents**

Each of the priorities are placed under the city department that the topic of the item falls under. They are listed as active projects, completed projects, or inactive or other initiatives, meaning it may no longer be a priority.

## **How to read each project sheet**

You'll see key takeaways on each priority listed on the right, including:

- what the level a priority the item is: high, medium or low.
- the workload: extensive, moderate or minimal.
- the estimated time frame.
- if applicable, the most recent time City Council discussed the topic. You'll see the date listed for when it went to City Council, and a direct link to the online Agenda Bill on the issue. An Agenda Bill is what is created when an issue goes to City Council and provides context and background.
- the person on staff who is the project lead for that priority.
- the projected budget.

Additionally, you'll see an explanation and status update on the priority with a percentage update at the bottom to let you know how far along the item is until completion.

## **Goal of this document**

It is the goal of the City of Sedona to communicate effectively with everyone in Sedona, from the staff who work at City Hall, to the resident, to even the visitors who stay in Sedona for just a few days. It is important that everyone have access to current information on projects that will affect this city for years to come.

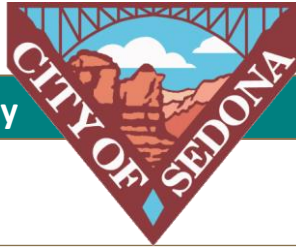
## **More information**

For more information on any project in this document, contact Citizen Engagement Coordinator Lauren Browne at 928-203-5068 or [LBrowne@SedonaAZ.gov](mailto:LBrowne@SedonaAZ.gov) and she will connect you with the project lead.

# January 2016 Council Priorities Update

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**NOTABLE:****Priority:** High**Public Involvement:** Extensive public outreach with: possible work groups, stakeholder participation, and public hearings**Staff Workload:** Extensive for the City Manager's Office, extensive for the Engineering Department, extensive for the Community Development Department, and minimal for the Police Department**Expected Council Meetings:** One for contract approval and 1 - 5 progress meetings**Estimated Timeframe:** Fall 2014 to Summer 2017**Most Recent time City Council****discussed this issue:**[January 10, 2017 \(AB 2147\)](#)**Project Leads:**Stephen Craver  
(928) 204-7111[SCraver@SedonaAZ.gov](mailto:SCraver@SedonaAZ.gov)Karen Daines-Osburn  
(928) 204-7127[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)**\$ FY16 Project Budget:** \$250,000**Total Project Budget:** \$250,000**Explanation:** The history on this issue has been long and extensive:

- Numerous smaller traffic studies have been completed but nothing comprehensive enough to plan and prioritize system wide improvements has been undertaken
- In September 2014, City Council discussed the need to conduct an update comprehensive citywide traffic and circulation study
- The decision package for the study was approved in the FY 15/16 budget
- The City applied for but was denied a PARA grant to fund the study
- On October 28, 2015, Council approved moving the Transportation Master Plan Update forward with City funding and \$70,000 from outside sources.

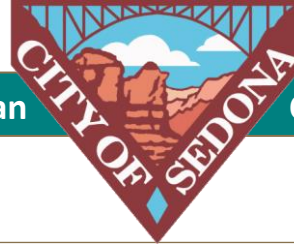
**Status:** The contract for the study was awarded to Kimley-Horn & Associates for \$249,974. Feasibility studies will occur in summer 2017, with periodic public input sessions to be held between now and then. The first phase of public input has been completed with the conclusion of the public survey.**Project Status****January 2017****Project Phase****% Completion****Completion Date**

Completion of Study

40 percent

Summer 2017



**NOTABLE:****Priority:** High**Public Involvement:** Moderate with stakeholder participation and possibly a work group**Staff Workload:** Extensive for the City Manager's Office and moderate for the Community Development Department**Expected Council Meetings:** 1 – 2 progress updates**Estimated Timeframe:** Oct 2013 – ongoing**Project Leads:**Justin Clifton  
(928) 204-7127  
[JClifton@SedonaAZ.gov](mailto:JClifton@SedonaAZ.gov)Molly Spangler  
(928) 203-5117  
[MSpangler@SedonaAZ.gov](mailto:MSpangler@SedonaAZ.gov)**\$ FY16 Project Budget:** n/a  
**FY17 Project Budget:** \$140,000

**Explanation:** Because a major component of the Community Plan is economic diversity, the City Council has supported this topic. The city's hiring of Economic Development Director to spearhead the issues, ideas, and opportunities for economic development in Sedona has been a high priority since 2013. This person will help successfully implement and Economic Development Strategic Plan.

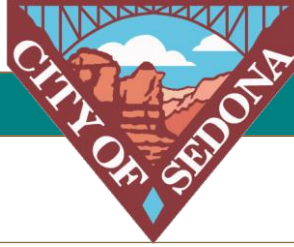
**Status:** Starting July 2016, Molly Spangler began her role for the city as the Economic Development Director.

Prior to hiring her, the city retained an economic development consultant in 2015 to provide context for possible economic development efforts in Sedona and solicit input from City Councilors. The consultant also held meetings with stakeholder groups in the community. This input was used to develop the Economic Development Strategic Plan.

This plan is complete and the Economic Development Director will play a critical role at bringing those objectives of the plan to life.

**Project Status****December 2016**

Project Phase	% Completion	Completion Date
Draft the Strategic Plan	100 percent	April 2016
Implementation of the Plan	ongoing	ongoing

**NOTABLE:****Priority:** High**Public Involvement:** Moderate

regarding the Land Development Code portion of this project with public hearings and stakeholder input.

Extensive for the Master Plan with public outreach, stakeholder input, public hearings and a possible work group

**Staff Workload:** Extensive for the Community Development Department and Minimal for the City Manager's Office

**Expected Council Meetings:** For the Land Development Code portion, 2 – 3 meetings from January 2017 – March 2017

**Expected Planning and Zoning Meetings:** For the Land Development Code portion, 2 – 3 meetings in the Fall of 2016.

**Estimated Timeframe:** December 2015 – Fall 2016

**Most Recent time City Council**

**discussed this issue:** [September 9, 2016](#)

**Project Leads:**

Karen Daines-Osburn  
(928) 204-7127  
[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)

Audree Juhlin  
(928) 282-1154  
[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

**\$ FY16 Project Budget:** no money was spent

**FY17 Project Budget:** \$60,000

**Total Project Budget:** \$60,000

**Explanation:** With the anticipated arrival of broadband service through fiber optic cable to Sedona, it will require the placement of wireless facilities throughout the city. The city will regulate these wireless facilities through a Wireless Master Plan, establishing standards for location, structural integrity, compatibility, and visual impacts.

**Status:** In March 2016, staff contracted for professional services to develop a Wireless Master Plan and update the Wireless Communication Facilities ordinance of the Land Development Code to comply with recent changes in federal law.

Included in the consultant's work is to:

- create a compilation database and assess all existing wireless facilities within the city
- assess availability of public-owned land, develop RMS propagation maps
- conduct at least two public workshops
- develop an inventor catalogue
- draft a master plan and recommendation for ordinance revisions
- prepare a final plan

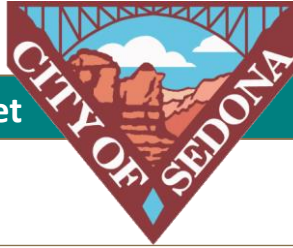
Initial public outreach on preferred wireless locations took place in 2016. Also in 2016 were two joint meetings in 2016 with the Planning and Zoning Commission and City Council. Next, staff will take a draft of the plan back to the Planning and Zoning Commission in February 2017. In conjunction, public outreach on that draft will be sought before the plan goes to City Council, with the completed final plan expected by summer 2017.

**Project Status****December 2016****Project Phase****% Completion****Completion Date**

Create the Plan

35 percent

Fall 2016



## Implement Paid Parking on Main Street

## City Council Priority List



### NOTABLE:

**Priority:** High

**Public Involvement:** High with the use of a work group, stakeholders and public meetings

**Staff Workload:** Extensive for the City Manager's Office, moderate for Police Department and minimal for the Public Works Department

**Expected Council Meetings:** 1 – 2 for the final selection of meters and program parameters

**Estimated Timeframe:** Summer 2012 – June 2017

**Most Recent time City Council discussed this issue:**

[October 25, 2016](#)

### **Project Leads:**

Karen Daines-Osburn  
(928) 204-7127  
[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)

**\$ FY16 Project Budget:** \$100,000 but none was spent so it will carry over to FY17

**FY17 Project Budget:** \$250,000 including carryover  
**Total Project Budget:** \$250,000

**Explanation:** Dating back to 2012, a parking consultant advised to install kiosk paid parking meters for on street premium parking spaces along 89A to address traffic issues in Uptown. With opposition/concern from merchants on the use of parking meters, a work group was created to explore other strategies, tabling meters to be integrated at a later phase. The following strategies were then implemented: new lane striping on 89A to create an additional southbound through lane south of Jordan Rd, creation of a right turn only lane on 89a to Forest Rd, creation of a left turn pocket on northbound 89A to Apple Ave, "left on green arrow" signage for Forest Rd. turning on to 89A, a mid-block traffic signal on 89A, Police Department personnel parking enforcement and traffic management, way-finding signage, parking agreements to secure additional public/private parking, and the completion of pedestrian and ADA access to connect the municipal lot to 89A.

**Status:** In January of 2016, the City Council approved installation of parking meters. The Request for Proposal for parking meter vendor selection went out in June 2016, and in November 2016, City Council awarded the vendor contract to T2 Systems for \$175,164. Full installation should be completed by June 2017.

### Project Status

November 2016

Project Phase	% Completion	Completion Date
Successfully implement parking strategies	75	June 2017



## Construct Barbara Antonsen Park

## City Council Priority List



### NOTABLE:

**Priority:** High

**Public Involvement:** Minimal with stakeholder meetings and Barbara's Park Design Jury Work Group

**Staff Workload:** Moderate for the Engineering Department

**Expected Council Meetings:** Two for contract approval in March 2016.

**Estimated Timeframe:** Oct. 2013 – March 2017

**Most Recent Time City Council**

**Discussed This Issue:** [March 8, 2016](#)

### **Project Leads:**

J Andy Dickey  
(928) 204-7111

[ADickey@SedonaAZ.gov](mailto:ADickey@SedonaAZ.gov)

**\$ FY16 Project Budget:** \$920,940

**Total Project Budget:** \$1,704,727

**Explanation:** On August 14, 2012, the dome at Barbara Antonsen Park collapsed during construction.

In an effort to rebuild the project, on June 25, 2014, City Council approved proceeding with negotiations with Westlake, Reed, Leskosky, LLC (WRL) for re-design of the project. On September 9, 2014, City Council approved a professional services contract with WRL as the architect and designer of the project, however the cost estimates came in over budget.

**Status:** City staff, the consultant, and the contractor worked to refine the scope of the project to obtain the best value while maintaining the primary concepts, and look of the project. From this effort, final design documents were prepared and the contractor developed a construction cost proposal. The construction contract was approved by Council on March 8, 2016. Per the contractor's schedule, construction began in May 2016 and will be complete in January 2017. A grand opening is being planned for Spring 2017 when the landscaping is finished.

### Project Status

December 2016

#### Project Phase

Construct Park

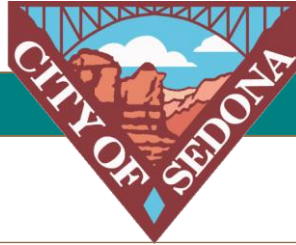
#### % Completion

90

#### Completion Date

January 2016





# SHORT-TERM

## RESIDENTIAL RENTALS

**Explanation:** Since 1995, short term rentals were banned in Sedona with enforcement resulting in fines. However, during the 2016 Arizona state legislative session, Senate Bill 1350 was introduced with the intent of streamlining the collection and distribution of transaction privilege taxes for online booking agencies that marketed short term vacation rental properties. As the bill progressed, an amendment was offered that would have the effect of prohibiting local government entities from enacting or maintaining local ordinances that would disallow short term vacation rental activity within their jurisdictional boundaries. SB 1350 was signed by the Governor on May 12, 2016 with an effective date of December 31, 2016.

**Status:** By majority consensus, Council directed staff to develop a basic regulatory ordinance that would address items of immediate importance such as the identification of an emergency contact person. They also asked staff to monitor and evaluate short term rental activity following implementation of SB 1350 to determine what additional action by the City may be necessary. Council recommended that staff inquire about local appointments to the state committee. Any items should be brought back to Council when considered ready and appropriate.

### NOTABLE:

**Priority:** High

**Public Involvement:** Minimal with stakeholder input

**Staff Workload:** Extensive for the Community Development Department and moderate for the Legal Department.

**Expected Council Meetings:** One to two meetings for ongoing interest and monitoring.

**Estimated Timeframe:** Jan. 2015 – ongoing

**Most Recent Time City Council**

**Discussed this Issue:** [October 11, 2016](#)

### Project Leads:

Glenn Sharshon  
(928) 204-7114

[GSharshon@SedonaAZ.gov](mailto:GSharshon@SedonaAZ.gov)

Audree Juhlin  
(928) 282-1154

[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

**\$ FY16 Project Budget:** n/a

**Total Project Budget:** n/a

### Project Status

November 2016

#### Project Phase

Monitor Short Term Rentals

#### % Completion

ongoing

#### Completion Date

November 2016

**NOTABLE:****Priority:** High**Public Involvement:** Minimal with stakeholder input**Staff Workload:** Moderate for the City Manager's Office and Moderate for the Public Works Department**Expected Council Meetings:** As needed for projects approval and contracts**Expected Planning & Zoning****Commission Meetings:** n/a**Estimated Timeframe:** Spring 2012 – Fall 2016**Most Recent Time City Council****Discussed this topic:**

Regarding the elevator project:

[April 12, 2016](#)**Project Leads:**J. Andy Dickey  
(928) 204-7111[ADickey@SedonaAZ.gov](mailto:ADickey@SedonaAZ.gov)**\$ FY16 Project Budget:** many projects combined**FY17 Project Budget:** many projects combined**Total Project Budget:** many projects combined**Explanation:** Around 2012, congestion issues in Uptown caused the City to take a serious look at crosswalk and safety improvements that needed to happen, like adding additional parking lots, improving the Highway 89A roadway through Uptown, and providing ADA accessibility from municipal parking lots to Uptown.**Status:**Municipal parking lots were acquired behind Highway 89A throughout Uptown to provide additional parking. Sidewalk and roadway improvements, including [repaving](#) and new crosswalk stamping, traffic signal upgrades, new parking bumper installation, sidewalk installation along Jordan Rd, and lane and crosswalk efficiencies were completed. Additionally, in-ground lane delineation mounting devices were installed in the road so when traffic is high, an extra lane can be added on 89A in Uptown. Last, work to construct an improved walkway with ADA access from the north end of 89A to the municipal parking lot on Schnebly Road, including sidewalk, lighting, parking lot reconfiguration, elevated walkway/bridge and an elevator, is close to completion.**Project Status****November 2016****Project Phase**

Complete all stages of crosswalk and safety improvements

**% Completed**

90 percent

**Completion Date**

Fall 2016



## Complete Storm Water Projects

## City Council Priority List



### NOTABLE:

**Priority:** High

**Public Involvement:** Minimal with stakeholder input

**Staff Workload:** Extensive for the Public Works Department

**Expected Council Meetings:** As needed for projects approvals and contracts

**Expected Planning & Zoning**

**Commission Meetings:** n/a

**Estimated Timeframe:** 2014 – 2018

**Most Recent Time City Council**

**Discussed this topic:**

[September 13, 2016](#)

### **Project Leads:**

J. Andy Dickey  
(928) 204-7111

[ADickey@SedonaAZ.gov](mailto:ADickey@SedonaAZ.gov)

**\$ FY16 Project Budget:** many projects combined

**FY17 Project Budget:** many projects combined

**Total Project Budget:** many projects combined

**Explanation:** Proper stormwater management has long since been a priority for City Council and Staff, and the 2005 Stormwater Master Plan is still the guiding document, however there is a master plan update coming in FY18.

**Status:** There are two main geographic areas this priority currently focuses on: the Soldier Wash area and the Coffee Pot neighborhood. Regarding Soldier Wash: Phase I - Flood barriers along Soldier Wash were installed February 2014, Phase II – flood wall and additional flood barrier work along Soldier Wash was completed in July 2015, Phase III – Portal Lane drainage and the downstream pedestrian bridge capacity was increased in July 2016. Phase IV design is underway and expected to be complete in Fall 2016. Phase IV construction is expected to begin in early 2017. Phase V design is expected to begin in Fall 2016 and construction is budgeted in FY18.

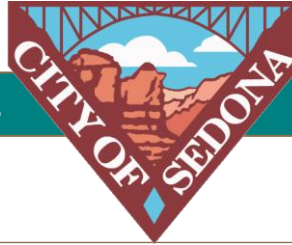
The Coffee Pot Drainage Project design was completed in 2015. Casa Bonita Phase I construction was completed in 2016. (The Coffee Pot Road Crossing Phase II project will be constructed in Fall 2016.) The remaining three phases will be completed over the next few years.

For more detailed info on these two projects, see the Public Works Department's [Capital Improvement Projects document](#).

### Project Status

November 2016

Project Phase	% Completed	Completion Date
Complete all stages of Soldier Wash area	75 percent	FY18
Complete all stages of Coffee Pot neighborhood	25 percent	2017




# SEDONA

## CHAMBER OF COMMERCE & TOURISM BUREAU

**NOTABLE:****Priority:** Medium**Public Involvement:** Minimal with opportunities during Council meetings**Staff Workload:** Minimal for the City Manager's Office during monitoring but extensive during contract consideration**Expected Council Meetings:** One for the annual report and three during the contract consideration process**Estimated Timeframe:** Three-year contract up for renewal consideration in June 2017.**Most Recent time City Council****discussed this issue:** [November 22, 2016.](#)**Project Leads:**Karen Daines-Osburn  
(928) 204-7127[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)

**\$ FY16 Project Budget:** \$1.4 million  
**FY17 Project Budget:** \$1.73 million  
**Total Project Budget:** n/a

**Explanation:** Starting in 2013 with City Council approving the city bed tax increase from 3 to 3.5 percent, and that a minimum of 55 % of that tax collected would go to the Chamber of Commerce for visitor services, destination marketing, and product development, staff has worked with the chamber to monitor these tourism efforts under a 3-year contract. That has included approving a plan, budget, performance measures and contract with the Chamber. Once a year, annual and quarterly reports are provided to city staff and are presented to Council 2-3 times per year.

**Status:** The fiscal year-end/contract year-end report was presented to the City Council in November 2016. In Spring 2017, Council will decide if they will enter into a new contract for FY 18 and beyond and if so, under what terms. Performance monitoring efforts are ongoing.

**Project Status****December 2016****Project Phase**

Monitoring of the Chamber

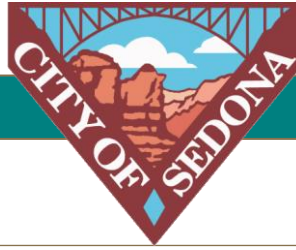
**% Completion**

ongoing

**Completion Date**

ongoing





## Pursue Land Acquisition for Parks

## City Council Priority List



### NOTABLE:

**Priority:** Medium

**Public Involvement:** Both the Schnebly CFA and Ranger Station Master Plan Work Groups

**Staff Workload:** minimal for both the City Manager's Office and Community Development Office

**Expected Council Meetings:** This is to be decided, but two meetings are expected to explore the concept and two to four are expected to discuss possible acquisition.

**Estimated Timeframe:** September 2013 - ongoing

**Workgroup(s) Assigned:** [Ranger Station Master Plan Work Group \(2015 – 2016\)](#)

### Project Leads:

Karen Daines-Osburn  
(928) 204-7127

[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)

Audree Juhlin  
(928) 282-1154

[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

**\$ FY16 Project Budget:** deferred until FY17

**FY17 Project Budget:** \$1.5 million

**Total Project Budget:** deferred until FY17

**Explanation:** The City Council would like staff to continue looking for land for potential park areas, park facilities and events facilities in Sedona. Possibilities include a walking path along the creek.

**Status:** In 2015, the City of Sedona purchased the property at 250 Brewer Road, located behind Los Abridados and Tlaquepaque.

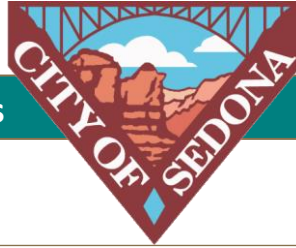
The finding of land with Oak Creek access may be considered as part of the Schnebly Hill Community Focus Area. City Council directed staff to only pursue access for a walking path along the creek.

Staff will continue to look for other possible park sites on the south end of Sedona.

### Project Status

November 2016

Project Phase	% Completion	Completion Date
Continue to explore opportunities	Ongoing	Ongoing



## Explore Sustainable Funding Options

## City Council Priority List



### NOTABLE:

**Priority:** Medium

**Public Involvement:** Extensive with a work group, public outreach, and stakeholder conversations

**Staff Workload:** Extensive for the Finance Department and moderate for all other departments

**Expected Council Meetings:** 1 – 2 during FY18 budget

**Estimated Timeframe:** July 2016 – July 2017

### Project Leads:

Karen Daines-Osburn  
(928) 204-7127

[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)

Cherie Wright  
(928) 204-7185

[CWright@SedonaAZ.gov](mailto:CWright@SedonaAZ.gov)

**\$ FY16 Project Budget:** n/a

**Total Project Budget:** n/a

**Explanation:** The city has no dedicated funding for capital projects. Historically the city has used general fund money that was not used for operations for Capital Improvement Projects (CIPs) on a year-to-year basis. This isn't sustainable and numerous CIPs remain unfunded. As the city spends down its reserves to fund capital infrastructure projects, City Council will need to make decisions regarding financing and other options. This will include developing long term revenue options to make sure that the city can continue to fund capital projects.

**Status:** The CIP list is funded through FY16-17. The Assistant City Manager and Finance Director will facilitate a Citizen Work Group to forecast future revenue and expenditures, both operating and capital, in all funds, to determine the true funding shortfalls given various scenarios. This group will identify options and provide recommendations for future funding to meet operations and/or capital infrastructure needs. With the new Finance Director hired, this work group will begin in November 2016.

### Project Status

November 2016

#### Project Phase

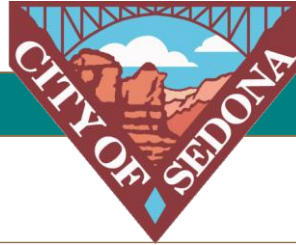
Report Revenue Options before  
FY18

#### % Completion

0 percent

#### Completion Date

July 2017



## Revise City Sign Code

## City Council Priority List



### NOTABLE:

**Priority:** Medium

**Public Involvement:** Extensive with a possible work group, stakeholder participation and public meeting

**Staff Workload:** Extensive for the Public Works Department and minimal for the City Manager's Office

**Expected Council Meetings:** three to four meetings between early 2016 – Spring 2017

**Expected Planning & Zoning**

**Commission Meetings:** three to four meetings in Winter 2016 and into 2017

**Estimated Timeframe:** October 2015 - Summer 2017

**Most Recent time City Council**

**discussed this issue:** TBD.

### Project Leads:

Cari Meyer  
(928) 203-5049  
[CMeyer@SedonaAZ.gov](mailto:CMeyer@SedonaAZ.gov)

Audree Juhlin  
(928) 282-1154  
[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

**\$ FY16 Project Budget:** n/a

**FY17 Project Budget:** n/a

**Total Project Budget:** n/a

**Explanation:** The sign code that is adopted is over 20 years old and doesn't account for new technology in sign making. A comprehensive update is needed to keep up with technology and expectations of the community. Additionally, there was a Supreme Court case that clarified laws regarding signs that causes the City to update the code to be compliant with that ruling

**Status:** Staff is working on a draft of the Sign Code, followed by public outreach in Fall 2016. After the public outreach portion, the Planning and Zoning Commission will make their recommendation by March of 2017, and this issue is scheduled to go before City Council in Summer 2017.

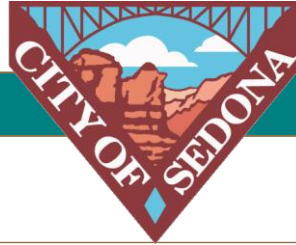
### Project Status

July 2016

Project Phase	% Completion	Completion Date
Sign Code Rewritten	50 percent	January 2017
Code Revised and Approved	10 percent	Summer 2017



## Construct Bike Skills Park



## City Council Priority List



### NOTABLE:

**Priority:** Medium

**Public Involvement:** Moderate with the Bike Park Work Group and public meetings

**Staff Workload:** Moderate for the Engineering Department and minimal for the Parks and Recreation Department

**Expected Council Meetings:** Feb 2016 for contract approval and subsequent approval meetings as future phases are built.

### **Estimated Timeframe:**

Phase One: 2013 – 2016

Phase Two: FY16/17

Future Phases: TBD as funding is available

### **Most Recent time City Council**

**discussed this issue:** [February 9, 2016](#)

### **Project Leads:**

J Andy Dickey  
(928) 204-7111

[ADickey@SedonaAZ.gov](mailto:ADickey@SedonaAZ.gov)

Rachel Murdoch  
(928) 203-5011

[RMurdoch@SedonaAZ.gov](mailto:RMurdoch@SedonaAZ.gov)

**\$ FY16 Project Budget:** \$114,931

**FY16 Project Budget:** \$121,000

**Total Project Budget:** \$515,000

**Explanation:** This project assumed a cost share between the City and fundraising from bikers in the community. The community raised \$37,000 for the design of the Bike Park, and the City subsequently agreed to construct the Park.

Stantec in conjunction with the International Mountain Bicycling Association began design of the park in November 2014 and completed the design in September 2015.

A selection committee chose J. Banicki Construction as the contractor based on the combination of qualifications and unit prices. A Job Order Contract (JOC) with Banicki was approved by Council at the February 9, 2016 Council Meeting. The Phase I contract was for the three most desired features including a Pump Park, Flow Trail, and Tech Flow.

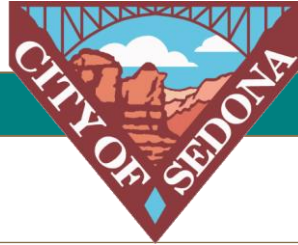
**Status:** Phase One of the Bike Skills Park was completed in May 2016 and funding for Phase Two has been secured for FY17.

## Project Status

July 2016

Project Phase	% Completion	Completion Date
Construct Phase One	100 percent	2016
Construct Phase Two	0 percent	2017
Construct Phase Three	0 percent	TBD
Construct Phase Four	0 percent	TBD



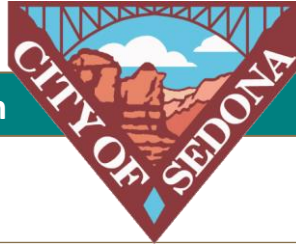
**NOTABLE:****Priority:** Medium**Public Involvement:** Extensive with stakeholder participation and public meetings**Staff Workload:** Extensive for the Community Development Department and moderate for the City Manager's Office**Expected Council Meetings:** two to three meetings from June 2017 to September 2017**Expected Planning and Zoning****Meetings:** up to five meetings from November 2016 – May 2017**Estimated Timeframe:** May 2015 - Winter 2017**Most Recent time City Council****discussed this issue:**

First one has not been scheduled.

**Project Leads:**Audree Juhlin  
(928) 282-1154  
[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)Cynthia Lovely  
(928) 203-5035  
[CLovely@SedonaAZ.gov](mailto:CLovely@SedonaAZ.gov)**\$ FY16 Project Budget:** n/a  
**FY17 Project Budget:** n/a  
**Total Project Budget:** n/a**Explanation:** After the current Community Plan was adopted, City Council supported developing specific area plans through the Community Focus Areas that were identified in the Community Plan. Work on this CFA was accelerated due to the neighbors pre-work and the Council's desire to pursue a creek walk in this area. Staff began working with property owners in this area in mid 2015.**Status:** As stakeholder meetings continue, a draft Plan is being prepared and will be distributed for comment and review, following this timeline:

- Public outreach meeting(s) for the neighborhood and public
- Planning and Zoning Commission recommendation by Spring 2017
- Final approval by City Council by September 2017

**Project Status****July 2016****Project Phase****% Completion****Completion Date**Draft of plan completed  
Full project completion  
Adoption of the plan65 percent  
10 percent  
0 percentWinter 2017  
Winter 2017  
Winter 2017



## Complete Brewer Road Master Plan

## City Council Priority List



### NOTABLE:

**Priority:** Medium

**Public Involvement:** Extensive with the Ranger Station Master Plan Work Group, public hearings of Historic Preservation Commission and Planning and Zoning Commission in Oct. 2016

**Staff Workload:** Moderate for the Community Development Department and moderate for the Public Works Department

**Expected Council Meetings:** two for design review in November 2016

**Expected Planning and Zoning**

**Meetings:** two in October 2016

**Estimated Timeframe:** June 2015 - January 2017

**Most Recent time City Council**

**discussed this issue:** [November 10, 2016](#)

### **Project Leads:**

Audree Juhlin

(928) 282-1154

[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

Cynthia Lovely

(928) 203-5035

[CLovely@SedonaAZ.gov](mailto:CLovely@SedonaAZ.gov)

### **\$ FY16 Project Budget:**

**FY17 Project Budget:** \$300,000

**Total Project Budget:** \$605,000

**Explanation:** A "heart of Sedona" concept has long been searched for in Sedona to offer a centralized location or park that locals could gather at. After the city purchased the property with this purpose in mind, the planning process began for what the park would consist of.

**Status:** Community outreach is complete as the work group came to an end in Spring 2016. Both Historic Preservation Commission and Planning and Zoning Commissions reviewed the plan. City Council has reviewed a concept of the plan, with final design reviews expected to occur in November 2016.

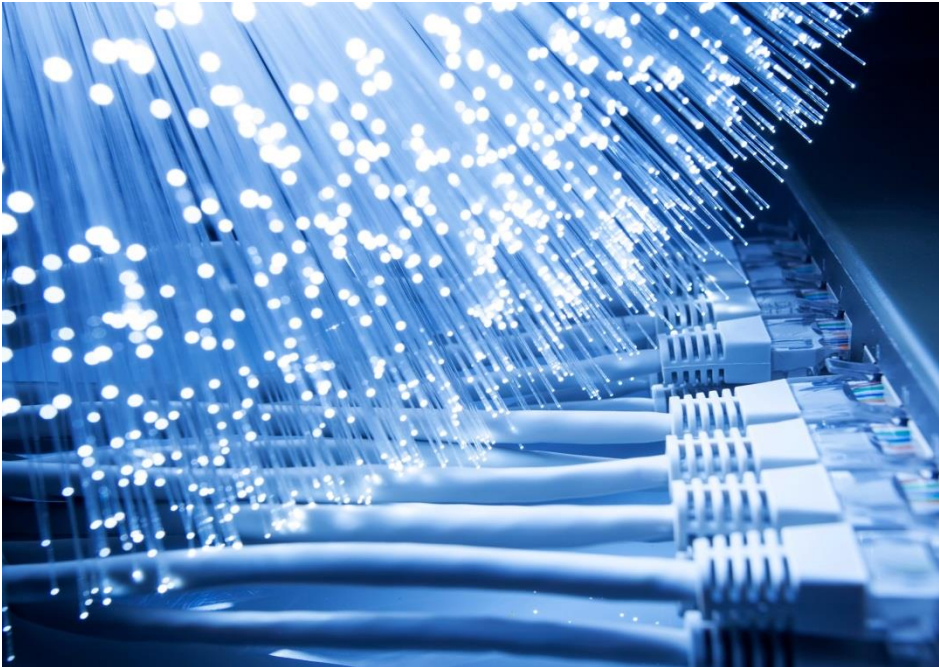
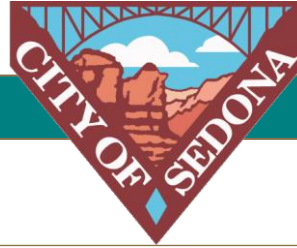
For more information on possible park features, visit:  
<http://www.sedonaaz.gov/rangerstation>

### Project Status

November 2016

Project Phase	% Completion	Completion Date
Draft of plan completed	90 percent	January 2017
Construction	0 percent	June 2017



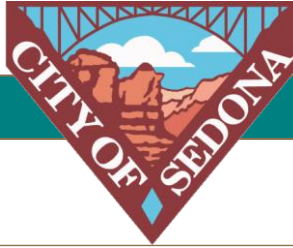
**NOTABLE:****Priority:** Low**Public Involvement:** None**Staff Workload:** Moderate for the City Manager's Office**Expected Council Meetings:** 1 meeting to report findings**Estimated Timeframe:** January 2016 – June 2017**Project Leads:**Justin Clifton  
(928) 204-7127[JClifton@SedonaAZ.gov](mailto:JClifton@SedonaAZ.gov)

**Explanation:** The service level of broadband and internet speeds in the city of Sedona are deficient for certain users who need greater capabilities, particularly for home-based businesses. A higher level of broadband service is essential for economic development.

**Status:** The City of Sedona will monitor the efforts of the Verde Valley Regional Economic Organization (VVREO), which they have stated developing broadband strategies is a goal. Also, the city will continue to work with area incumbents to improve access.

**\$ FY16 Project Budget:** n/a**Total Project Budget:** n/a**Project Status****November 2016**

Project Phase	% Completion	Completion Date
Develop a strategy	0 percent	June 2017



## Complete Dells Land Use Planning Effort

## City Council Priority List



### NOTABLE:

**Priority:** Low

**Public Involvement:** Extensive once introduced, by June 2017

**Staff Workload:** Extensive once introduced

**Expected Council Meetings:** 1 to review the report and consider next steps

**Estimated Timeframe:** Summer 2017 – Summer 2018

### **Project Leads:**

Justin Clifton  
(928) 204-7127  
[JClifton@SedonaAZ.gov](mailto:JClifton@SedonaAZ.gov)

Audree Juhlin  
(928) 282-1154  
[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

Molly Spangler  
(928) 203-5117  
[MSpangler@SedonaAZ.gov](mailto:MSpangler@SedonaAZ.gov)

**\$ FY16 Project Budget:** n/a  
**Total Project Budget:** n/a

**Explanation:** As of February 26, 2014, the City Council approved an Effluent Management Plan. Implementation of the plan would result in approximately 200 acres of the Wastewater Reclamation Plant lands no longer being necessary for effluent management. Tim Ernster, City Manager at the time, appointed a Citizen Engagement Program Work Group in 2014 to provide input to staff as part of the concept development process. The Dells Work Group met, produced a report with potential options, and concluded, and the report is currently in the City Manager's Office.

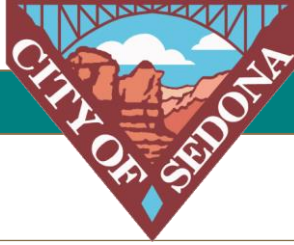
**Status:** With the report from the work group complete, the Economic Development Director and other staff are completing a review of the options listed in the report, including looking at feasibility. Staff plans to take this issue to City Council in February 2017, and initiate public outreach by April 2017.

### Project Status

November 2016

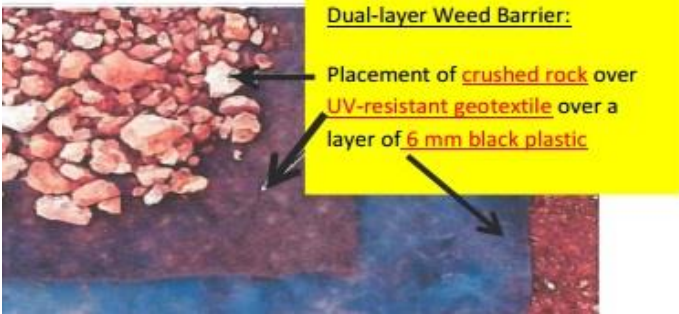
Project Phase	% Completion	Completion Date
Complete a Planning Effort	50 percent	Summer 2018





## Improve Highway 89A Landscaping

## City Council Priority List



### NOTABLE:

**Priority:** Low

**Public Involvement:** Minimal

**Staff Workload:** Moderate for the Public Works Department and minimal for the Community Development Department

**Expected Council Meetings:** To be decided in FY18.

**Expected Planning and Zoning**

**Commission Meetings:** n/a

**Estimated Timeframe:** Fall 2015 - 2018

**Most Recent time City Council discussed this issue:**

[March 22, 2016 \(AB 2076\)](#)

### Project Leads:

J. Andy Dickey  
(928) 204-7111

[ADickey@SedonaAZ.gov](mailto:ADickey@SedonaAZ.gov)

**\$ FY16 Project Budget:** \$206,750

**FY17 Project Budget:** \$0

**Total Project Budget:** \$802,350

Note: Only the preliminary budget has been allocated for FY18 and FY19.

**Explanation:** Starting in 2015, City Council prioritized 89A landscaping, and staff broke this into two projects: the 89A weed barrier project, where the weed barriers and thus landscaping were replaced, and landscape aesthetic improvements at the western entrance to Sedona along 89A.

**Status:** The weed barrier work was completed in June 2016 and funds have been allocated for FY18 for design and construction to improve the aesthetic character of 89A between Upper Red Rock Loop Road and Dry Creek Road.

### Project Status

November 2016

#### Project Phase

#### % Completion

#### Completion Date

Install Weed Barrier

100 percent

June 2016

Make Landscape Improvements at western entrance of Sedona

0 percent

FY18



## Explore Citywide Refuse and Recycling Program

City Council Priority



### NOTABLE:

**Priority:** **Completed** but was high when active

**Public Involvement:** Extensive phone surveys, focus groups, public outreach meetings, stakeholder input.

**Staff Workload:** Extensive for the City Manager's Office and moderate for the Finance Department.

**Expected Council Meetings:** Up to five starting March 23<sup>rd</sup> and going until Fall 2016. It is in the March 23<sup>rd</sup> work session where staff will report the public input gathered thus far on the topic.

**Estimated Timeframe:** September 2015 - November 2016.

### **Most Recent time City Council**

**discussed this issue:** [AB 2077](#), [AB 2146](#)

### **Project Leads:**

Karen Daines-Osburn  
(928) 204-7127

[KOsburn@SedonaAZ.gov](mailto:KOsburn@SedonaAZ.gov)

**\$ FY16 Project Budget:** \$55,000 for consultant services from Burns and McDonnell

**FY17 Project Budget:** \$20,000 for consultant services from Burns and McDonnell

**Total Project Budget:** \$75,000

**Explanation:** The City Council asked staff to explore options for reducing the number of residential trash haulers within the city for the following reasons: lower service rates using the collective buying power of all 5,000 households, reduced road wear by using one instead of three hauler companies' trucks, increased recycling rates by providing curbside recycling services for residents, and decreased fuel consumption and emissions with fewer trucks on the road.

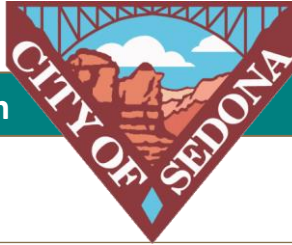
**Status:** In December 2015, and January and February 2016, staff along with the consultant hired, completed the public outreach portion of the issue with public meetings, focus groups, phone surveys, etc. Results of this public input was presented to City Council on March 23<sup>rd</sup>, and staff received direction to proceed with the RFP process. The RFP was released in August, with the proposals returned in the Fall.

On October 25, 2016, by majority consensus, Council directed staff to **cease further efforts** to explore this program because they felt the majority of the community did not support a city wide trash and recycling program, and also, as stated in the Agenda Bill on this topic, neither proposal's pricing was in the range the City expected or had hoped for.

### Project Status

November 2016

Project Phase	% Completion	Completion Date
Public Outreach	100 percent	Spring 2016
1. RFP issuance, 2. Selection and Program Execution	1. 100 percent, 2. n/a	Summer 2016 – November 2016



## Create Citywide Cultural and Arts Plan

## City Council Priority List



### NOTABLE:

**Priority:** **Completed** but when active, medium

**Public Involvement:** none

**Staff Workload:** Arts and Culture Coordinator workload is moderate.

**Expected Council Meetings:** None unless requested.

**Estimated Timeframe:** July 2015 – June 2016

### **Project Leads:**

Nancy Lattanzi  
(928) 203-5078

[NLattanzi@SedonaAZ.gov](mailto:NLattanzi@SedonaAZ.gov)

**\$ FY16 Project Budget:** n/a

**FY16 Project Budget:** n/a

**Total Project Budget:** n/a

**Explanation:** The City Council, along with the 2014 Community Plan Advisory Group (CPAG) asked that this be a priority.

To create the plan, the City's Arts and Culture Coordinator needed to aggregate the various arts and culture related action items that are included in the Sedona Community Plan.

**Status:** The Arts and Culture Coordinator completed a Draft Plan and was distributed to City Council on May 2, 2016. The implementation of various projects will be executed separately.

### Project Status

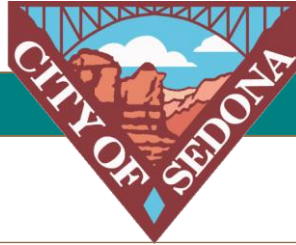
May 2016

**Project Phase**  
Plan is written

**% Completed**  
100 percent

**Completion Date**  
Spring 2016





# AFFORDABLE HOUSING

## NOTABLE:

**Priority:** **Completed**, but when active, it was low

**Public Involvement:** Minimal with stakeholder participation and public meetings

**Staff Workload:** Moderate for the Community Development Department and minimal for the City Manager's Office

**Expected Council Meetings:** n/a

**Expected Planning & Zoning**

**Commission Meetings:** n/a

**Estimated Timeframe:** December 2015 - December 2016

**Most Recent time City Council discussed this issue:**

None because completed

### **Project Leads:**

Warren Campbell  
(928) 203-5044

[WCampbell@SedonaAZ.gov](mailto:WCampbell@SedonaAZ.gov)

Audree Juhlin  
(928) 282-1154

[AJuhlin@SedonaAZ.gov](mailto:AJuhlin@SedonaAZ.gov)

**\$ FY16 Project Budget:** n/a

**FY17 Project Budget:** n/a

**Total Project Budget:** n/a

**Explanation:** The Community Development Department was tasked to review the City of Sedona's "Development Incentives and Guidelines for Affordable Housing" policy which specifies the method for calculating and consideration of an in-lieu fee as an alternative to constructing affordable housing units.

### **Status:**

City staff completed a review of the in-lieu fee calculation method to bring the assessed fees into greater alignment with implementation and construction costs of affordable housing facilities in the city, and found an internal error in the spreadsheet formula. The error was corrected and therefore there is no need to bring this issue forward for modifications.

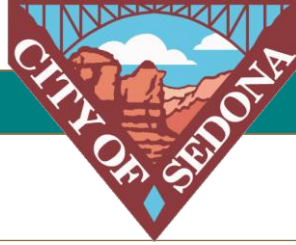
## Project Status

November 2016

**Project Phase**  
Update the Policy

**% Completed**  
100 percent

**Completion Date**  
November 2016



## Develop Airport Noise Solutions

## City Council Priority List



### NOTABLE:

**Priority:** No longer a priority

**Public Involvement:** Moderate with the use of a work group

**Staff Workload:** Minimal

**Expected Council Meetings:** none are expected

**Estimated Timeframe:** completed

**Most Recent time City Council discussed this issue:**

[AB 2094](#)

### **Project Leads:**

Justin Clifton  
(928) 204-7127

[JClifton@SedonaAZ.gov](mailto:JClifton@SedonaAZ.gov)

**Explanation:** In March 2015, a work group was formed under the Citizen Engagement Program to gather information and form a plan of action to investigate the issue of noise abatement at the airport. The group met with the County, helicopter tour operators, the Airport Authority, and airport management. They gathered lots of public input and wrote a report explaining their position and potential solutions. This was passed on to the County and meanwhile City Council did not elevate airport noise as an issue for staff to put additional time into.

**Status:** The work group has concluded and is now taking a grass roots approach, separate from the city, to put pressure on the County directly.

**\$ FY16 Project Budget:** n/a

**Total Project Budget:** n/a

### Project Status

November 2016

**Project Phase**  
Update the Policy

**% Completed**  
100 percent

**Completion Date**  
November 2016